**Usability Testing**

**What are you first impressions of the site?**

*Immediately you can see the brand, the characters*

**What do you think this site is for? (ie. selling, informing, entertainment, etc)**

*Certainly something Fr Ted based, The title gives it away.. Ted Trips either that or a very clumsy person site*

**Who do you think the intended audience is?**

*Audience would be anyone aware of ther show, fans of the TV show and anyone with a good sense of humour*

***-On the structure of the site***

**Did you have any difficulty navigating the site?**

*No, it was all straightforward: The nav bar is the same on each page so it just goes where you want to go.*

**Was it easy to get to the home page any of the pages you were in?**

*Yes via the top left button and the navigation bar.*

**Could you tell what each page was about?**

*Yes I was able to identify what the pages were about.*

***-On the content***

**Was there any information missing, that you would need in order to make a purchase?**

*No, the booking page is straightforward, there is a postal address, an email address, phone number and a booking form.*

**What kind of information would encourage you to return to this site in the future?**

*I feel like the homepage has large images of the characters which you see straightaway which is good marketing, I also really enjoyed the quiz (100%) and would enjoy a few more interactive quizzes etc.*

***-On the design***

**Was anything irritating or too obtrusive?**

*I loved the awful craggy house wallpaper effect. The content was still easy to see too.*

**Was anything too well hidden?**

*No everything was straightforward,*

**How did you find the colour scheme?**

*The colours and effect are entirely suited to the theme.*

**Was the site easy enough to read (both in terms of font style and size)?**

*Yes*

***-And finally…***

**Could you name your favorite thing about the site, and your least favorite?**

*I liked the layout proportions of the windows and font size etc. Least favourite, no discounts.*

**If you could change one thing on the site, what would be the most important?**

*Maybe more interactive fun.*